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For immediate release

The Art, Design & Architecture Museum is Going Digital!

Dear Friends,

With this note, I want to send you and your families courage, patience, and best wishes to cope with these uncertain and, for many, challenging times.

Following the AD&A Museum's closure on March 14, we transferred all of our operations to the virtual realm, and began thinking about creative ways of enhancing our service to the community. Today, all the exhibitions that were on view in our galleries have been converted into online portals, generously documented with installation photos, new didactics, and videos featuring artists and curators. Along with it, we are presenting some of our classic architecture installations in digital form. You are welcome to explore these enriched versions of our exhibitions [here](#).

Additionally, we are launching two online contests, and encourage you to participate. [Fables in Labels](#) invites adults to pen brief historic fictional accounts for one of our precious Renaissance medals, depicting the Roman Emperor Caracalla. And [ADA in Space](#) challenges kids of all ages to contribute their artistic visions of life on another planet. We would love to receive a submission from you and yours!

At the same time, we maintain a lively presence on social media, offering new content each week. We also continue to grow our collections' records online. Do not hesitate to browse through the [Architecture and Design Collection](#) and the [Fine Art holdings](#) to enjoy some of the highlights.

As we enrich our digital media with engaging and thought-provoking materials, we welcome your ideas and feedback. Kindly send us a [note](#) with your suggestions or questions.

Thank you for sharing your time with us and for continuing to support our mission.

Fondly,

Silvia

About the Art, Design & Architecture Museum

The AD&A Museum at University of California, Santa Barbara, is both a teaching museum, committed to the development of critical thinking and visual literacy in support of the University's goals of education, research, and service, and a resource for the wider Santa Barbara community. Its mission is to stimulate research, support artistic practice, and generate original programming through the Museum's unique and richly nurtured collections.

Images



[Above] ADA in Space contest logo



(For Fables in Labels writing contest)

[Above] Giovanni di Pasqualino Boldù, *Caracalla, Roman Emperor*, 1466. Bronze. Sigmund Morgenroth Collection of Renaissance Medals and Plaques.



(For Fables in Labels writing conest)

[Above] Giovanni di Pasqualino Boldù, *Caracalla, Roman Emperor (reverse)*, 1466. Bronze. Sigmund Morgenroth Collection of Renaissance Medals and Plaques.